Permit #F00027220

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027220 **Type of Permit:** FILMING **Release Date:** 04/22/2010

Production Company EURO RSCG DIRECT RESPONSE, LLC.

Insured Company Name EURO RSCG DIRECT RESPONSE, LLC.

Contact Phone No. 1 505-228-5555
Contact Phone No. 2
Fax
Address 513 NW. 13TH AVE., 5TH FLOOR PORTLAND, Oregon 97209

Production Title ONE REVERSE MORTGAGE

Type of Production Infomercial

Producer Kirk Steppe

Director George Silva

1st AD na na

Production Manager Jim Stoddard

FilmL.A. Coordinator Daniel Alvarez

Location Manager jIM Stoddard
Primary Phone Office - 310-734-1376
Secondary Phone Office - 310-925-5278

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $710.00

Number of Locations 1

NOT A PERMIT

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Summary Information

Location

Permit Number F00027220
Production Company EURO RSCG DIRECT RESPONSE, LLC...
Insured Company EURO RSCG DIRECT RESPONSE, LLC...
Production Title ONE REVERSE MORTGAGE

Location Manager jIM Stoddard
Primary Phone Office - 310-734-1376
Secondary Phone Office - 310-925-5278

Location Address 4215 Babcock Ave, San Fernando Valley, CA, 91604

Location Names

Location Type Private Residence

Location Description

Film Dates 4/23/2010 - 4/23/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Jim Stoddard Euro letter007.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	1
Vans	1

Personnel on Location

Type	Quantity
Cast	7
Crew	20

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

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Appointment of Film Permits Unlimited, Inc.

As Authorized Agent and representative

I certify that I am a representative of EURO RSCG Edge **("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.**

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 9/10/09

EURO RSCG Edge
Name of Principal

By: James A Stoddard
Representative's Signature

Jim Stoddard
Print Representative's Name

Production Manager
Representative's title

1801 Century Park East #1100
Los Angeles, CA 90067
Principal's Address

(310) 734-1376
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT